



June 28, 2024

The Manager - Listing
National Stock Exchange of India Limited,

Compliance Department, Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400051, Maharashtra, India The Manager - Listing BSE Limited,

Compliance Department, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001, Maharashtra, India

Dear Sir/Madam,

Subject: Investor Presentation on the acquisition of Vizag Hospital and Cancer Research

Centre Private Limited.

**Stock Code** : <u>BSE - 539787, NSE - HCG</u>

Please find enclosed herewith the Investor Presentation with respect to the acquisition of Vizag Hospital and Cancer Research Centre Private Limited (Vizag Hospital or MG Hospital, Vishakhapatnam) by the Company.

Detailed information on the execution of (1) Share Purchase Agreement, (2) Shareholders' Agreement in this regard has already been submitted to the stock exchanges.

Request you to take this on record.

Thanking you,

For HealthCare Global Enterprises Limited

**Sunu Manuel Company Secretary & Compliance Officer** 

Encl: a/a.





Acquisition of MG Hospital, Vishakhapatnam

June 2024

# **Executive Summary: MG Hospital Acquisition (1/2)**

### **Market Opportunity**

Pillars of HCG's M&A
Strategy

India is a \$3.1b cancer care services market with HCG #1 player in the country

### **Consolidation Opportunity**

Significant presence of single location facilities run by local doctors with leadership in micro-markets – providing opportunity to consolidate

#### Track Record of M&A

HCG has a successful track record of past acquisitions: HCG acquired Ahmedabad, Cuttack, Vijayawada, Nashik, and Indore with these centers growing meaningfully post acquisition

### Strategic Rationale for Acquiring MG Hospital, Vishakhapatnam

#### **Leadership in an attractive micro-market**

- Vishakhapatnam is a top 10 city with \$44bn GDP; highly attractive micromarket with 2.5mm primary and 150mm secondary catchment
- Private cancer care services in Vishakhapatnam has huge demand and is growing at 15+% y-o-y
- MG Hospital is #1 player in the market

#### Scaled and well-built asset

- Robust physical infrastructure: 196 bed facility built on a 1-acre land parcel with 2 LINACs, 1 PET CT, 1 robotic surgery system and a dedicated bone marrow transplant (BMT) unit
- Full Strength Clinical Team: Team of 31 doctors (12 Surgical Oncologists, 6
  Radiation Oncologists, 4 Medical Oncologists) providing deep clinical expertise.

### **Attractive financial performance**

- EBITDA Accretion to HCG- INR 3 per share per annum
- Attractive financial performance: FY24 revenue of ~INR 1,202mm / reported
   EBITDA of ~INR 422mm (35% margin)
- Attractive valuation: Deal values MG Hospital at an Enterprise Value of INR 4,140mm
- Acquisition of 51% stake now and 34% stake in 18 months



# **Executive Summary: MG Hospital Acquisition (2/2)**

### **Unlocking Capacity for Growth**

- HCG along with MG Hospital's management will work on optimizing capacity – potential to add 25+ additional beds
- Potential to differentially position both hospitals (HCG and MG) and provide cancer care to all strata of population, unlocking further growth

# Leveraging Synergies & Cross Learnings

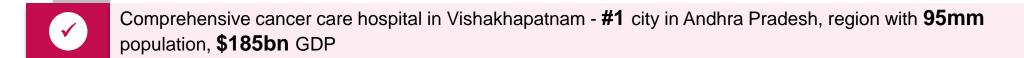
- Procurement: HCG's advantage of scale benefitting MG hospital on procurement
- Employee and admin costs:
   Optimizing operations over 2-4 years
- Cross-Learning: Leveraging cross learnings to expand multi-modality programs and patient engagement strategies

## Driving Digitization and Value Creation Initiatives

- Ramp-up digital marketing which already constitutes 3-3.5% of revenue within 18 months of launch
- Leverage established call-center infrastructure
- Business already transitioned to
   EMR leverage the database
- Ramp-up tracking mechanism to aid scaling up OP/IP pharmacy sales
- Integrate the mobile app



# **Snapshot of MG Hospital**



- Well-built hospital infrastructure: **196** operational beds facility (including **25** day care, ICU, and post operative beds)
- Strong medical infra with **2** Linear Accelerators (LINACs), **1** CT Scan machine, **1** robotic surgery system and a dedicated bone marrow transplant (BMT) unit
- Full strength clinical team of **31** doctors (incl. **12** surgical oncologists, **6** radiation oncologists, **4** medical oncologists), **193** nurses, and **270** other employees
- Experienced doctor team: **30k+** radiation therapy treatments, **150k+** chemotherapy sessions, **400+** robotic surgeries and **20k+** complex cancer surgeries since inception
- Led by **Dr. Murali Krishna Voonna**: leading onco-surgeon (**12k+** cases experience)
- Operated by highly professionalized N-1 team under leadership of dedicated unit head



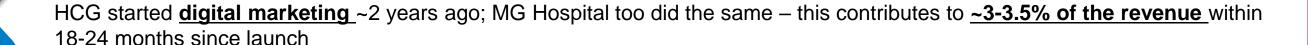
- 2 Center of Excellence (CoE) ©
- 3 Emerging Cancer Care Centers 🎗
- 16 Established Cancer Care Centers<sup>1</sup>
- C Day care conto





# **Promising Levers**

### Constant drive towards digitization and value creation initiatives



Similar to HCG, tracking mechanism in place to aid in scaling up **OP / IP pharmacy sales**; **potential to rationalize manpower**; **App to be launched** in near future

Well established <u>call-center infrastructure</u> (put in place ~2 years ago) supporting ~60-80 incoming calls and ~250 outgoing calls per day

Focus on super specialization - technologically advanced infrastructure and programs such as **BMT and nuclear medicine** provide competitive moats

**EMR system** in place since the last couple of years

Unit CEO is highly professional and capable of handling the center's operations with the help of the current management team



## **Attractive Financial Profile**

- Upper tier EBITDA margin driven by:
  - Material Margin: MG Hospital has well developed Medical oncology and BMT program, which leads to a higher material margin
  - Rental Cost: MG Hospital's land and building are fully owned; it only rents a smaller facility nearby for doing bone marrow transplant
  - Other Costs: Highly operating leverage providing cost base
- Consistently demonstrated 30%+ EBITDA margin over more than a decade

Operating Metrics (as of FY23)	
Infra (# of Beds / LINACs / OTs / Doctors)	196 / 2 / 4 / 31
Revenue Split of MO / RO / SO / Others	40% / 21% / 18% / 22%
Financial Summary in INR mm (% of Revenue) (as of FY24)	
Revenue	1,202
Material Margin %	80.4%
Doctor Cost	(14.0)%
Employee Expenses	(14.4)%
Other Expenses	(16.9)%
EBITDA (% Margin)	<b>422</b> (35.1%)

Note: Other Expenses includes rent, business promotion, direct operating expenses, provision for doubtful debt, and other expenses; MO – Medical Oncology; RO – Radiation Oncology; SO – Surgical Oncology.



## **Transaction Structure and Governance**



#### **Transaction Structure**

- Current deal values MG Hospital at INR 4,140 m of EV
- 85% stake purchase structured in 2 tranches:
  - First Close (30 days post signing if CPs are met): 51% stake purchase
  - Second Close (18 months post first close): Balance 34%



#### Governance

- Dr. Murali will be continue as MD and Chief Medical
   Director role
- HCG will take board and management control of MG Hospital post-acquisition of 51% stake
- Continuing shareholders will have board representation and routine reserved matter rights
- Post acquisition of 85% stake, continuing shareholders reserved matter rights will reduce as per terms of SPA
- Robust construct of non-compete and non-solicit on selling shareholders.

HCG has done extensive diligence on Financial, Legal and Background Due Diligence on MG Hospital



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